



HOGS FOR HEROES FOUNDING BOARD

KEVIN THOMPSON

President, Hogs For Heroes, Inc.

Kevin is the Chief Administrative Officer at EdgeCo Holdings. Prior to joining EdgeCo, he was the Chief Administrative Officer at Madison Investment Advisors and was an Officer at CUNA Mutual Group for nearly 20 years, serving in several leadership positions in the legal department and business areas.

Kevin earned a Bachelor's in Business Administration, with distinction, from the University of Wisconsin-Madison and a Juris Doctorate, cum laude, from the University of Wisconsin Law School. Upon graduation he was awarded the Order of the Coif.

Kevin is the President and Founder of Hogs For Heroes, Inc. He has been riding motorcycles, particularly Harley-Davidsons, for over 37 years. His father served in the Air Force during the Korean War and was stationed in various locales including Okinawa, Japan. He founded Hogs For Heroes as a way to combine his passion for riding Harleys with a strong desire to honor and aid our Veterans.

Kevin and his wife, Audra, are the proud parents of three amazing daughters. When he is not working or spending time with his family, he enjoys riding and hunting.

AUDRA THOMPSON

Vice President, Hogs For Heroes, Inc.

Audra has been a Registered Nurse, with her clinical expertise centered in Emergency Nursing, since graduating from the University of Wisconsin-Oshkosh, College of Nursing, in 1989. The vast majority of her professional career was spent in hospital administration as the Director of Emergency Services at St. Marys Hospital in Madison, Wisconsin.

Recognizing the need for better life balance, Audra and her husband, Kevin, developed a plan to put their family first. She resigned in 2005 and jumped head first into family life with their three daughters and serving their community. She has volunteered thousands of hours and coordinated multiple events over the years with primary focus given to cancer support, their children's schools and programs, and local needs. Now an empty-nester, Audra voluntarily manages the nonprofit's operations, events and communications.

In addition to sharing in her families interests and needs, Audra enjoys cooking and entertaining friends, traveling, reading...and a nice glass of wine or a cold PBR. After jumping on her first motorcycle and wrapping her arms around Kevin over 35 years ago, Audra has loved being on the back seat. She knows the road has given them special time together,

introduced beautiful countrysides and fabulous people, and provided hours of clarity, joy...and now, purpose in providing those same therapeutic benefits to others.

CRAIG THOMPSON

Born and raised in Racine, Wisconsin, Craig Thompson graduated from UW Madison in 1992 and has made Madison, Wisconsin his home ever since. He is currently the Secretary of the Wisconsin Department of Transportation (WisDOT) and has worked in government relations his entire career.

He is married to his lovely wife and fellow board member Michelle and together they have two children. Craig and Michelle are happy to have the opportunity to help this important charity and reach Wisconsin Veterans.

MICHELLE GORMICAN THOMPSON

Michelle Gormican Thompson is the principal consultant and owner of Thompson Communications, a public relations and communications firm focusing on government relations and other public and private entity clients.

Originally from Fond du Lac and a resident of Madison since 1992, Michelle is a true Wisconsinite who adores everything about her home state. In her spare time, Michelle loves to travel, do all things "Madison," and spend time with her husband Craig and their two children. Michelle is proud to be affiliated with Hogs for Heroes and has profound gratitude to all those who serve and have served, including their families who support them.