



**WE WANT TO HELP AN INJURED WI VETERAN RIDER  
HEAL WITH A HARLEY-DAVIDSON AS THE TOOL  
TO REGAIN AN ALTERNATIVE THERAPY: RIDING.  
KNOW ANYONE IN NEED?**

Are you a WI Veteran *rider* with a service-connected injury, a passion for motorcycling and the need to return to the open road for healing and support? Or, can you SHARE this information with someone needing to regain that peace?

Hogs For Heroes is a WI nonprofit dedicated to healing the mental and physical wounds, suffered by our WI Veterans during the course of active duty, through the therapeutic benefits of owning and riding a H-D motorcycle. We raise funds to buy Harleys for injured Veteran *riders* who find themselves struggling, without means to buy a Bike or stay on The Road, and a desire to reclaim its healing benefits.

We believe regaining the freedom of The Road, the supportive camaraderie of riders, and the pride and peace found in ownership can support healing for injured WI Veteran *riders*. Gifting one bike at a time to one hero at a time, it is our hope that we make a rough road a little smoother for a Veteran who gave on our behalf.

***At least TEN HARLEYS will be gifted in 2026!***  
**We're NOW ACCEPTING APPLICATIONS for the  
first group of bikes to roll out May-July!**

**Visit our website for more information and  
application materials...and SPREAD the word!**

**APPLY EARLY to be considered for every bike we're able to gift this year!**

**[www.HogsForHeroesWI.org](http://www.HogsForHeroesWI.org)**

***Application Period Opens 2-1-26 and Must be Postmarked by 2-28-26***